World Conference on Tobacco Control 2025, June 23 - 25, 2025, Dublin, Ireland

Monday, June 23, 2025

12:15 – 13:45	PL	Opening Session Type: Plenary Session
14:00 – 14:45	SOTA	Going beyond FCTC Article 2.1 - Forward looking measures Type: State of The Art
14:00 - 14:45	SOTA	Strengthening climate resilience, addressing food insecurity and empowering smallholder farmers through alternative livelihoods to tobacco growing Type: State of The Art
14:00 - 14:45	SOTA	Pioneering Solutions for Tobacco Industry Accountability Type: State of The Art
15:00 – 16:00	SY	Tobacco Extended Producer Responsibility: The Next Tobacco CSR Type: Symposium
15:00 – 16:00	SY	The Judiciary as a double-edged sword: industry strategies to undermine effective public policy in tobacco control Type: Symposium
15:00 - 16:00	SY	Reclaiming the Narrative: Independent Illicit Trade Evidence as a Catalyst for Tobacco Taxation Type: Symposium
15:00 - 16:00	SY	Advancing Tobacco Control: The Impact of Graphic Warnings and Standardized Packaging Type: Symposium
15:00 - 16:00	SY	Solidarity in our diversity: Indigenous peoples and ending the commercial nicotine epidemic Type: Symposium
15:15 – 16:00	CRT	City Round Table Type: City Round Table

WORLD CONFERENCE ON TOBACCO CONTROL 2025 DUBLIN, IRELAND 23 - 25 JUNE 2025



16:30 – 17:30	SY	Using Artificial intelligence to advance forward-looking tobacco control measures Type: Symposium
16:30 - 17:30	SY	Product and Market Developments: Understanding the Evolving Landscape of Nicotine, Tobacco and Related Products Type: Symposium
16:30 – 17:30	OS	Blocking Tobacco Industry Tactics to Appear Credible Type: Abstract session (Full Oral Presentation)
16:30 - 17:30	OS	New Knowledge on Health Risks of Tobacco and Nicotine Products Type: Abstract session (Full Oral Presentation)
16:30 – 17:30	OS	Policy Evaluation, Implementation and Enforcement Type: Abstract session (Full Oral Presentation)
17:30 – 18:00	PL	MPower Reception Type: Plenary Session
18:00 – 19:00	PL	MPower Award Ceremony Type: Plenary Session

Tuesday, June 24, 2025

09:00 - 10:00	PL	Plenary Session on Taxation Type: Plenary Session
10:30 - 11:15	SOTA	Financing and Sustainability Type: State of the Art - SOTA
10:30 – 11:15	SOTA	Endgame Type: State of the Art - SOTA
10:30 - 11:15	SOTA	Tobacco cessation: What we know, what we currently do and where to go in the future Type: State of the Art - SOTA
11:30 – 12:30	SY	Youth Leading the Way: Actionable Innovations in Tobacco Control from the Americas Type: Symposium
11:30 – 12:30	SY	Networks: Strengthening Advocacy Through Collaboration in Latin America Type: Symposium
11:30 – 12:30	SY	Adapting, Implementing, and Evaluating Tobacco Use Cessation Programs for People Living with HIV in Low and Middle-Income Countries Type: Symposium
11:30 – 12:30	SY	Countering Tobacco Industry Interference to Protect Policy Making: Insights from Global Tobacco Industry Interference Index Type: Symposium
11:30 – 12:30	SY	Tax reform and tobacco excise taxes in Brazil: when government, IGOs and NGOs join forces to build a success story Type: Symposium
11:30 - 12:30	YS	Youth Session

DUBLIN, IRELAND 23 - 25 JUNE 2025



12:40 - 13:40	ME	Compliance and Implementation of P and E Type: Moderated E-Posters
12:40 - 13:40	ME	Priority Population Type: Moderated E-Posters
12:40 – 13:40	ME	Tobacco Industry Interference Type: Moderated E-Posters
12:40 - 13:40	ME	Multisectoral, Subnational and Environment Type: Moderated E-Posters
12:40 - 13:40	ME	The Economics of Tobacco and Tobacco Control Type: Moderated E-Posters
12:40 - 13:40	ME	Advocacy and Coordination in Tobacco Control Type: Moderated E-Posters
14:00 - 15:00	PL	Plenary Session on Multisector Type: Plenary Session
15:15 – 16:15	OS	ENDs and Other Products Type: Abstract session (Full Oral Presentation)
15:15 – 16:15	OS	Tobacco Control Counters Tobacco's Financial Burden Type: Abstract session (Full Oral Presentation)
15:15 – 16:15	OS	Advances in Tobacco Cessation Type: Abstract session (Full Oral Presentation)
15:15 – 16:15	OS	Compliance and Enforcement of PWE Type: Abstract session (Full Oral Presentation)

WORLD CONFERENCE ON TOBACCO CONTROL 2025

DUBLIN, IRELAND 23 - 25 JUNE 2025

15:15 – 16:15	OS	Tobacco Endgame: Insights and Issues Type: Abstract session (Full Oral Presentation)
16:45 – 17:45	SY	What are the considerations for a truly 'global' tobacco endgame? Type: Symposium
16:45 – 17:45	SY	How does global cooperation on capacity building drive implementation of tobacco control policies? Type: Symposium
16:45 – 17:45	SY	Harnessing Digital Tools and AI for Monitoring Tobacco Marketing and Strengthening Policy Responses Type: Symposium
16:45 – 17:45	SY	Empowering Youth to Take Action: Innovative Advocacy Approaches to Address Emerging Tobacco and Nicotine Products Type: Symposium
16:45 – 17:45	SY	Taking stock of policy progress in tobacco control - Building momentum through regional strategies and cooperation Type: Symposium
17:45 – 18:30	YS	INSPIRE: Gathering for the Youth

With support from Bloomberg Philanthropies

Wednesday, June 25, 2025

09:00 - 10:00	PL	Plenary Session on Interference Type: Plenary Session	
10:30 - 11:15	SOTA	Pushing tobacco companies out of the public health space Type: State of the Art - SOTA	
10:30 - 11:15	SOTA	SDG and NCD successes Type: State of the Art - SOTA	
10:30 - 11:15	SOTA	Enforcement Type: State of the Art - SOTA	
11:30 - 12:30	OS	Exposing and Culturing Tobacco Industry Type: Abstract session (Full Oral Presentation)	
11:30 – 12:30	OS	Youth lead - geared presentation Type: Abstract session (Full Oral Presentation)	
11:30 – 12:30	OS	Latest Findings on Price as the Key Driver of Consumption Type: Abstract session (Full Oral Presentation)	
11:30 – 12:30	OS	Capacity Building Type: Abstract session (Full Oral Presentation)	
11:30 – 12:30	OS	Tobacco and Nicotine Product Control in Priority Populations Type: Abstract session (Full Oral Presentation)	
11:30 – 12:30	YS	Youth Session	
12:40 - 13:40	ME	Impact and Evaluation of Tobacco Control Policies Type: Moderated E-Posters	

DUBLIN, IRELAND 23 - 25 JUNE 2025

12:40 - 13:40	ME	Tobacco Cessation Type: Moderated E-Posters
12:40 - 13:40	ME	Youth/School/Retail Type: Moderated E-Posters
12:40 – 13:40	ME	Emerging Products Type: Moderated E-Posters
12:40 – 13:40	ME	Health Outcomes and Use Type: Moderated E-Posters
12:40 – 13:40	ME	Countering Industry Interference on Emerging Products Type: Moderated E-Posters
14:00 - 15:00	SY	Electronic Smoking Devices: What can we learn from different regulatory approaches? Type: Symposium
14:00 - 15:00	SY	Tobacco industry influence on science – how has it evolved and what further solutions are needed? Type: Symposium
14:00 – 15:00	SY	Better Tobacco Control Effect Estimates- Ending Grossly "Conservative"/Volunteer Biased Underestimates Of Tobacco- And Overestimates Of "Unknowns!"- Driven Mortality Inequities Type: Symposium
14:00 - 15:00	SY	Facilitators and barriers to improving implementation of long-standing tobacco control laws with historically poor compliance: lessons learned from city-level pilot Type: Symposium

WORLD CONFERENCE ON TOBACCO CONTROL 2025

DUBLIN, IRELAND 23 - 25 JUNE 2025

15:15 – 16:00 **PL**

Honorary Plenary Session

Type: Plenary Session

16:00 – 16:30 **PL**

Closing Ceremony

Type: Plenary Session